

NEW ADVANCED ELECTRONICS TECHNOLOGIES CO., LTD.

Year 2024 Investor Conference

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Agenda

01. Company Overview

02. Industry Overview

03. Financial and Operational Overview

04. Future Outlook



01. Company Overview-Company Profile

- NAE has extensive experience in acoustics, mechanics, electronics, wooden products, and software technologies. Operating under OEM or ODM models, the company provides comprehensive solutions for product development, design, and manufacturing to international professional audio brands.
- Chairman: Ms. Chia-Chen, Hsing



• HNAE was established.



• Invested in OXTOP.

• VNAE started mass production.



• The new factory of OXTOP was completed.

2023

2019

- Renamed to NAE.
- Paid-in capital increased to 211 million.



2022

- Invested in VNAE.
- Paid-in capital increased to 321 million.
- Relocated to Kaohsiung City.

2024



• Paid-in capital increased to 353 million.



Global Strategy



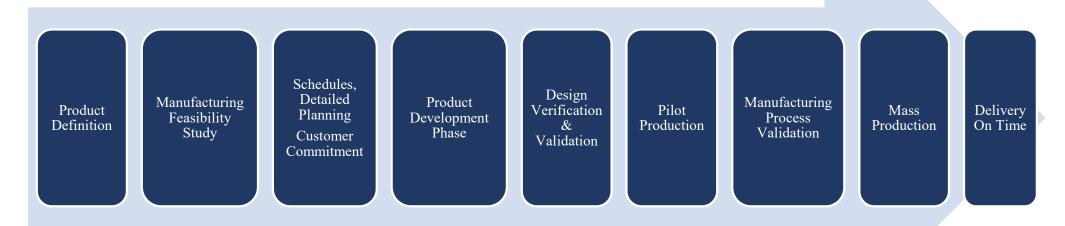
Comprehensive Solutions for Professional Audio Systems







Comprehensive Solutions for Professional Audio Systems





We dedicate ourselves to being the best partner for your audio solutions.



Long-term Partners



















02. Industry Overview

- Audio industry Characteristics: Manufacturers with a strong brand presence hold a significant portion of the market share due to the Matthew Effect.
- Europe and America : Brand \ Marketing \ Design
- Japan, Korea and China: R&D and production
- Southeast Asia: Production



- •Electromagnets, coils and Electronics Components Manufacturing Industry
- •Connector/Wire Manufacturing Industry
- •Metal stamping, electroplating processing industry
- •Wood products processing industry
- •Plastic products processing industry
- •Synthetic resin industry.



•Speaker design, manufacturing and sales industry.

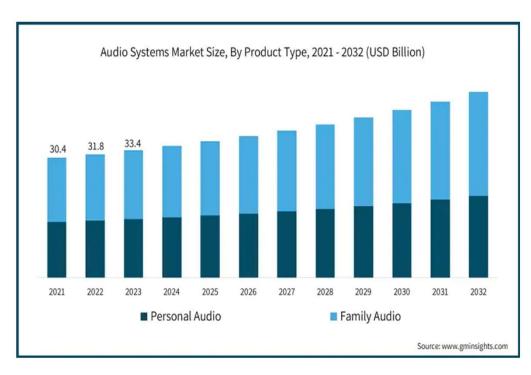


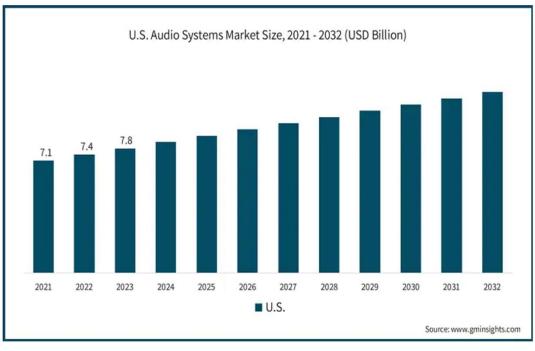
- •Audiovisual entertainment industry
- •Home appliance industry
- Automobile industry
- •Other



Industry Overview

- According to the Global Market Insight report, the global audio systems market was valued at USD33.4 billion in 2023, with an estimated compound annual growth rate (CAGR) of 5.5% from 2024 to 2032.
- The value of the North American audio systems market was valued USD880 million in 2023, with projections estimating it to reach USD14.4 billion by 2032.





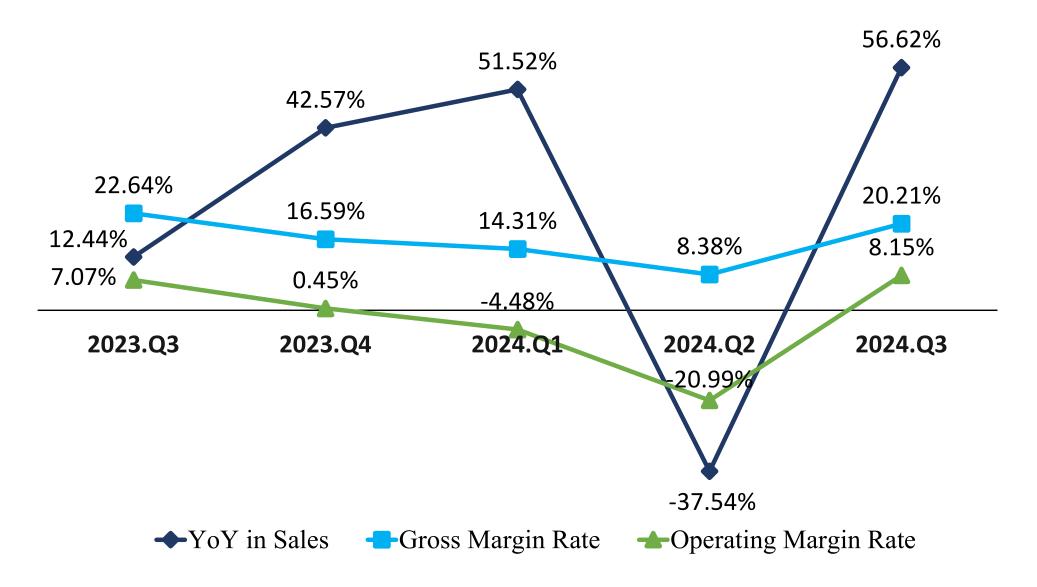


03. Financial and Operational Overview -Income statement of past 5 quarters

Unit: NT\$1,000	2023.Q3	2023.Q4	2024.Q1	2024.Q2	2024.Q3
Operating revenue	364,233	275,011	321,707	238,056	570,459
Operating cost	281,765	229,387	275,665	218,113	455,148
Operating margin	82,468	45,624	46,042	19,943	115,311
Margin rate(%)	22.64	16.59	14.31	8.38	20.21
Profit(loss) before income tax	42,332	(15,310)	(3,423)	(39,589)	33,152
EPS (NT dollars)	0.78	(0.42)	(0.09)	(0.75)	0.69

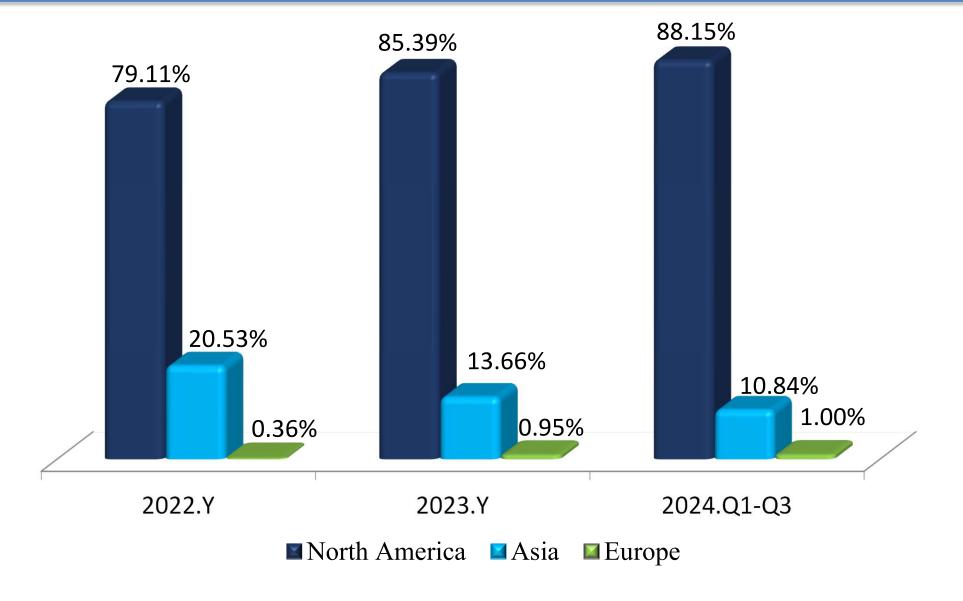


Key Financial Ratios for the Last 5 Quarters



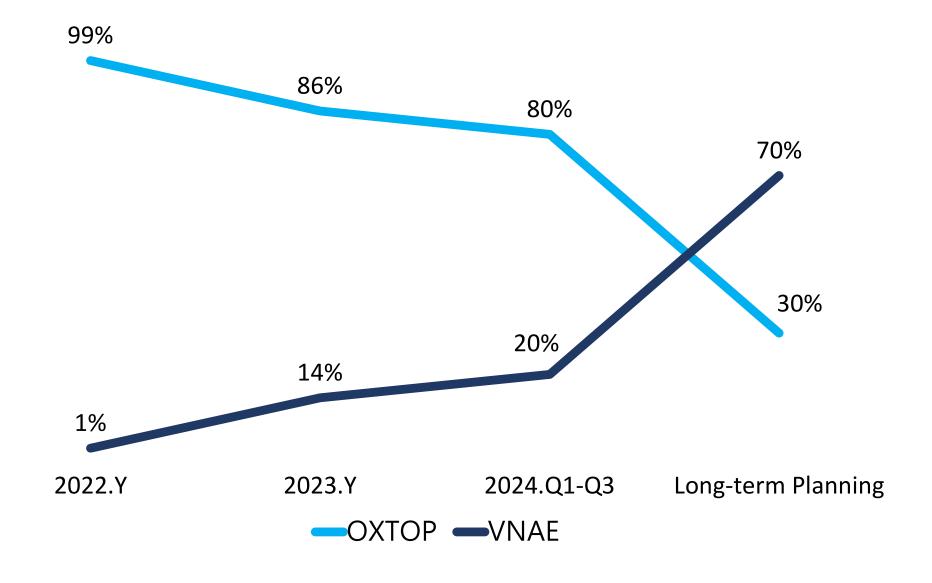


Revenue Contribution by Region





Global Production Allocation





04. Future Outlook-Opportunities and Risks

Opportunities

Internal

- Technology and Experience
- Capacity
- Partnership
- Logistics Advantage
- Demographic Dividend

External

- Low Inventory Level
- Inflation Eases
- Economic Growth/ Recovery

Risks

- Production Costs Rising
- Talent Development
- Innovation

- Trade Tariff
- Inflation Crisis
- Political Tensions/War
- Environment

ESG Net Zero Action













Professional Excellence, Creating the Perfect Harmony

